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MONICA CELEBRATES 25 YEARS AT JAZZ FEST!

- **Crawfish Monica®**, one of the top-selling dishes at Jazz Fest, is turning 25 this year! She will be featured once again at the Kajun Kettle booth.) near the Acura Stage April 25, 26 and 27; and May 1, 2, 3 and 4, 2008 (the first time the second Thursday has been featured in a while).
- **Crawfish Monica®** was created by Kajun Kettle President, Pierre Hilzim, and named for his wife and partner, Kajun Kettle Vice President, Monica Davidson.
- **Over the past 25 years, 64,000+ pounds of crawfish have been used to make Crawfish Monica®.**
- **15,000+ gallons of delicious Cajun Sauce Monica® have been used over the last 25 years to prepare Crawfish Monica®.**
- **It takes over 130,000 pounds of premium rotini pasta to produce enough Crawfish Monica® for 25 years of the Fest (or 5,200 pounds per year)!**
- **Over 3,600 people have worked the Crawfish Monica® Booth over the last 25 years! Many are volunteers who return year after year for the sheer joy of the experience. Others are from booster clubs, sports teams, and schools who work in order to fund their yearly activities. Working the booth has helped raise money for many charities over the years!**
- **Kajun Kettle is housed in an 86,000 square foot building – a former Pillsbury plant that produced icings for a doughnut chain nationwide!**

Crawfish Monica® has been written up in New Yorker magazine, USA Today, the LA Times, the London Times, and has been featured on at least one television program, Chicago Hope. It is mentioned as one of the experiences not-to-be missed in “1,000 Places to see Before You Die”, featured in the Chris Rose book, “1 Dead in Attic”, and many other publications.

Singer Banu Gibson named Crawfish Monica® her favorite Jazz Fest dish, as did Fred LeBlanc of Cowboy Mouth. It is a favorite of Irma Thomas, who visited the booth at least twice last year. It has been fed to former Russian Premier Mikhail Gorbachev, Paul Simon, Allen Toussaint, actor John Goodman, and many, many others.