



FOR IMMEDIATE RELEASE
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KAJUN KETTLE FOODS, INC. INTRODUCES NEW AROM-MAX™ LINE OF READY-TO-USE GOURMET SAUCES AT 2007 RESEARCH CHEFS ASSOCIATION (RCA) CONFERENCE & TRADE SHOW IN NEW ORLEANS

Attendees Invited to Sample New Arom-Max™ Gourmet Sauces at Trade Show Booth #523

NEW ORLEANS – Kajun Kettle Foods, Inc., the company who has brought world-famous Crawfish Monica® to the New Orleans Jazz & Heritage Festival for nearly 25 years, today announced its participation in the Research Chefs Association (RCA) Conference & Trade Show to be held at the Ernest N. Morial Convention Center, March 8 through 11 in New Orleans, Louisiana. RCA's theme is "On the Rise," referring to the growth and success that their industry is enjoying and their commitment to supporting practitioners of Culinology®, the blending of culinary arts and food science/technology. The Kajun Kettle Foods trade show booth (#523) will be located near the center of the exhibit hall.

The New Orleans-based food manufacturer will also introduce conference attendees to its newest product line, "**Arom-Max™ Ready-To-Use Gourmet Sauces**". This exciting new line of ready-to-use gourmet sauces for pork, beef, chicken, lamb and seafood is made from the finest ingredients including Kajun Kettle's own Arom-Max™ stock concentrates and demi-glaces. The 14 sauces, which are inspired by exotic and classic tastes, include such favorites as Provencal, Cajun Cream, Marsala, Alfredo, Mushroom, Piccata, Beurre Blanc, and Gorgonzola. They are full strength, packed in boilable, ready to serve pouches and are shipped frozen to the wholesale trade.

The Arom-Max™ line of quality products is the brainchild of Pierre Hilzim, president of Kajun Kettle Foods, Inc. "We look forward to introducing our new line of sauces to our RCA colleagues; they are distinguished by their delicious taste, ease of use, and great versatility. We can't wait to showcase the growth and progress of our company as well as the ongoing revitalization of our great city," says Hilzim.

Housed in an 86,000 square-foot building (a former Pillsbury plant), Kajun Kettle Foods, Inc. (www.kajunkettle.com) is an award-winning manufacturer of quality soups, sauces and marinades for premier restaurants, restaurant chains and food service contractors nationwide. Its president, Pierre Hilzim, created the world-famous Jazz Fest dish Crawfish Monica®. Crawfish Monica® (named for Pierre's wife and Kajun Kettle Foods vice president, Monica Davidson) is a national trademark owned by Kajun Kettle Foods, Inc.®. It is the largest selling dish at Jazz Fest, an event that attracts over 600,000 people from all over the world to its 6-day annual festival.

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Editor's Note: Photos (hi-res jpegs) and full list with descriptions of new **Arom-Max™ Ready-To-Use Gourmet Sauces** available upon request.