



FOR IMMEDIATE RELEASE

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\*\*\*MEDIA ADVISORY\*\*\*

## Kajun Kettle Foods to Serve Crawfish Monica® for Very First Time at the Zurich Classic of New Orleans

“Coca-Cola Grill” to Serve as Mini-Fest for Golfers and Guests

**WHO:** Kajun Kettle Foods, makers of world-renowned Jazz Fest favorite, Crawfish Monica®

**WHAT:** Kajun Kettle Foods, makers of world-famous Crawfish Monica®, will be serving their signature dish for the very first time at this year's Zurich Classic of New Orleans Golf Tournament. In addition to its creamy Cajun delicacy, the twenty-five year old, New Orleans-based food manufacturer will be serving a variety of tasty New Orleans dishes including Zatarain's Cajun Jambalaya and Pheasant Andouille Gumbo at the Classic's "Coca-Cola Grill."

Kajun Kettle Foods, along with other area food vendors, will be serving their delicious Cajun and Creole fare in a mini-Jazz Fest-style setting. Music by New Orleans' own Irma Thomas, Marva Wright, Cowboy Mouth, Better Than Ezra and Rockin' Dopsie will also lend a festival feeling to the Classic's festivities.

"I am thoroughly convinced that a serving of Crawfish Monica could improve anyone's golf swing," says Pierre Hilzlim, president of Kajun Kettle Foods and creator of Crawfish Monica.

**WHERE:** The Coca-Cola Grill  
Tournament Players Club of Louisiana  
11001 Lapalco Boulevard  
Avondale, Louisiana 70094  
(504) 436-TPC1 (8721)

**WHEN:** April 19 - 21, 2007  
7am – 6pm

**FOR MORE INFO:** Kajun Kettle Foods ([www.kajunkettle.com](http://www.kajunkettle.com))  
504-733-8800

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